

INDIANAPOLIS PRIZE

The World's Leading Award for Animal Conservation

Partnership and Sponsorship Opportunities

A CONSERVATION INITIATIVE OF THE
INDIANAPOLIS ZOOLOGICAL SOCIETY, INC.



**INDIANAPOLIS
PRIZE**

Comments from Indianapolis Prize Winners:

"I am humbled by this honor and proud to be recognized among the world's leading conservationists. This award is a privilege not only for me and the team I'm a part of, but the cranes we work to save. They depend on us and look to us to be their voice. It's a great honor to have that voice heard."

Dr. George Archibald, 2006 Indianapolis Prize Winner

"Not only am I tremendously honored to be in this group, this small group of real giants in conservation, but the Prize itself and the people who organize this activity, who support it, who fund it, who provide all the publicity about it, have the same motivations that I do; that this is all about conservation, sustainability and how we can encourage people to change their behaviors in order to allow that conservation, that sustainability to occur."

Dr. Steven Amstrup, 2012 Indianapolis Prize Winner

"Winning the Indianapolis Prize stands out as one of the highlights of my career. It is truly the 'Nobel Prize' of animal conservation and the 2014 Finalists represent some of the best and brightest minds in conservation."

Dr. Patricia Wright, 2014 Indianapolis Prize Winner

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INDIANAPOLIS PRIZE

The world's leading award for animal conservation

First awarded in 2006, the Indianapolis Prize is given every other year to an individual who has made extraordinary contributions to wildlife conservation. Established to bring the world's attention to their victories, the Prize elevates the brave, talented and dedicated men and women who spend their lives saving the Earth's wildlife.

A Nominating Committee and Jury — comprised of world-renowned conservation experts, as well as local representatives — choose the Finalists and Winner from a slate of internationally recognized conservationists. The Winner receives an unrestricted cash grant of \$250,000. Each Finalist receives \$50,000.

A new addition to the 2023 Prize is the Emerging Conservationist Award. The Emerging Conservationist award — made possible through a grant from the Kobé Foundation — is a biennial award recognizing conservationists under 40 years of age with the talent and drive to make a significant impact on saving an animal species or group of species. Established to help support their work, the Emerging Conservationist Award aims to encourage courageous, talented and dedicated people who devote themselves to protecting Earth's wild things and wild places. The Winner of this award will receive a \$50,000 project grant to further their conservation work.

No other wildlife conservation award has come close to the Indianapolis Prize's impact.

Local and Global Influence

Across the globe, Indianapolis is becoming known as a leader in wildlife conservation. With each 2-year cycle the Indianapolis Prize continues to expand its reach nationally and internationally.

Each Prize cycle reaches two (2) billion people, in more than 30 countries such as Australia, Brazil, China, India, Italy, Kenya, Netherlands and Pakistan, through print, broadcast and online media. Media tours, to celebrate Winners over the years, has taken the Prize to high-profile locations including the New York Stock Exchange, Times Square and the Natural History Museum in the United Kingdom.

The Indianapolis Prize Gala

The accomplishments of the Indianapolis Prize Winner and Finalists and the Emerging Conservationist Award Winner are celebrated at a spectacular black-tie event for 1,200 influential guests hosted in downtown Indianapolis. Featuring original films shot on location with the Winner and Finalists, the Indianapolis Prize Gala is an unforgettable night of storytelling, inspiration and celebration. The evening transports Gala guests to the world's wildest places, where they share in the victories of those who are saving imperiled species. The Indianapolis Prize Gala has been presented by Cummins Inc. since 2010.

The evening's honors are not only reserved for scientists. The Jane Alexander Global Wildlife Ambassador Award is presented to someone who has been a powerful and effective voice for conservation and who has been a passionate advocate for wildlife.

Well-known actors and wildlife advocates Jane Alexander, Kristen Bell, Josh Duhamel, Harrison Ford, Sam Waterston, Sigourney Weaver, and Alfre Woodard have lent their voices and passion for animal conservation to the Indianapolis Prize and Gala.

Internationally, the Indianapolis Prize is the largest individual monetary award given for animal conservation. The Prize is a signature conservation initiative of the Indianapolis Zoological Society, Inc. Discover more at:

IndianapolisPrize.org

INDIANAPOLIS PRIZE NOMINATING COMMITTEE & JURY

Every other year many of the world's most distinguished scientists and conservation leaders commit their support to honor heroes in the world of wildlife. Each Prize cycle a select group of renowned conservation experts and Indianapolis community leaders are asked to serve as members of the Indianapolis Prize Nominating Committee and Jury. Together these committees will determine the Finalists and Winner of this respected and prestigious award.

Nominating Committee

- **Jeffrey S. Proudfoot**, DVM, Vice President of Veterinary Science, Indianapolis Zoological Society (liaison)
- **Gene D'Adamo**, Pulliam Foundation Trust (community representative)
- **Brian L. Davis**, Ph.D., President & CEO, Georgia Aquarium
- **Jennifer Gray**, Ph.D., CEO, Zoos Victoria
- **Rima Jabado**, Ph.D., Project Leader, Save our Seas Foundation
- **Krithi K. Karanth**, Ph.D., Chief Conservation Scientist, Centre for Wildlife Studies
- **Kira Mileham**, Ph.D., Director of Strategic Partnerships, IUCN SSC
- **Megan R. Ross**, Ph.D., President & CEO, Lincoln Park Zoo
- **Michael W. Wells**, President of REI Investments, Inc., and Vice President, Indianapolis Zoological Society Board of Trustees (board representative)

Jury

- **Christopher Martin**, Ph.D., Indianapolis Zoological Society (liaison)
- **Steven A. Amstrup**, Ph.D., 2012 Prize Winner and Chief Scientist, Polar Bears International
- **Vivek Menon**, Founder and Executive Director, The Wildlife Trust of India
- **Anne Nobles**, M.A., J.D. (community representative)
- **Jackie Ogden**, Ph.D., Former Vice President, Walt Disney's Animal Kingdom
- **Myrta J. Pulliam** (board representative)
- **Madhu Rao**, Ph.D., Chair, IUCN World Commission on Protected Areas
- **Amanda Vincent**, Ph.D., 2021 Prize Winner, Director and co-founder of Project Seahorse and Professor at the Institute for Oceans and Fisheries at The University of British Columbia
- **Serge A. Wich**, Ph.D., Professor in Primate Biology, Liverpool John Moores University

EMERGING CONSERVATIONIST AWARD SELECTION COMMITTEE

- **Trey Fehsenfeld**, Founder of the Kobe Foundation, Inc.®
- **Crickette Sanz, Ph.D.** – Professor of Biological Anthropology, Washington University in St. Louis.
- **Russ Mittermeier, Ph.D.** – 2018 Prize Winner, Ph.D. Biological Anthropology, Harvard University, M.A. Biological Anthropology, Harvard University, B.A., Dartmouth College and Chief Conservation Officer, Re:wild
- **Amy Willis** - Assistant Professor of Biostatistics, University of Washington.
- **Carl G. Jones**, Ph.D., 2016 Prize Winner and Chief Scientist, Durrell Wildlife Conservation Trust
- **Patricia C. Wright**, Ph.D., 2014 Prize Winner and Founder and Executive Director of the Institute for the Conservation of Tropical Environments and Centre ValBio
- **Jo-Elle Mogerma**n, Ph.D., Director of Saint Louis WildCare Park



INDIANAPOLIS PRIZE PARTNERSHIPS

Awareness of a problem is often the first step to making impactful change. What follows is a targeted action plan and commitment. Support from community-based organizations and individuals has guided the Indianapolis Prize to bring great attention and awareness to animal conservation.

Supporting the Indianapolis Prize as a leadership partner is a significant way to share your organization's commitment to the planet. Prize partners are recognized as community leaders and gain a unique opportunity to build relationships with a valuable audience. Indianapolis Prize followers and Gala guests are interested in helping communities, and the world, recognize the victories of heroic individuals who are making great strides to preserve the Earth's endangered and threatened animals.

Benefits & Recognition:

- Two (2) tables with seating for sixteen (16) guests to attend the Indianapolis Prize Gala.
- Invitation for sixteen (16) guests to attend the Indianapolis Prize VIP Reception. This invitation-only event takes place prior to the Gala and is held in honor of the Indianapolis Prize Winner and Finalists and the Emerging Conservationist Award Winner.
- Acknowledgement on the stage during the Indianapolis Prize Gala.
- Prominent recognition on Gala signage as a Prize partner.
- Logo or name recognition on printed Gala materials.
- Logo or name recognition on the program screens while dinner is served.
- Logo or name recognition on the print and electronic Gala invitations.
- Logo or name recognition on the Indianapolis Prize Gala web page as a Prize partner, with a link to partner website.
- Recognition on the on-grounds Indianapolis Zoological Society, Inc. donor board.
- Recognition in the Indianapolis Zoological Society, Inc.'s Annual Report.
- Recognition in all relevant news releases, Zoo publications, Zoo signage and promoted campaigns.

Leadership Partners of the Indianapolis Prize are those who contribute gifts of \$50,000 or more. If you are interested in discussing an Indianapolis Prize partnership or sponsorship opportunity, please contact Liana Mitchell Wallace by phone at 317-630-5168 or by email at lwallace@indianapolisprize.org. Thank you for your interest in making a difference for wild things and wild places.



IndianapolisPrize.org



GOLD SPONSORSHIP

The Indianapolis Prize team appreciates your consideration of sponsorship as we continue to bring national and international recognition to the scientific research, community collaboration and awareness that has impacted animals threatened with extinction. We are happy to work with you and your organization to customize a sponsorship for your needs.

Benefits and Recognition:

- One (1) table with seating for eight (8) guests to attend the Indianapolis Prize Gala.
- Invitation for eight (8) guests to attend the Indianapolis Prize VIP Reception.
This invitation-only event takes place prior to the Gala and is held in honor of the Winner and Finalists of the Indianapolis Prize and the Emerging Conservationist Award Winner.
- Prominent logo or name recognition on Gala signage.
- Logo or name recognition in the printed program.
- Logo or name recognition on the program screens while dinner is served.
- Logo or name recognition on IndianapolisPrize.org, with an enclosed link to sponsor's website.
- Recognition on the donor board located on-grounds at the Indianapolis Zoo.
- Recognition in the "Indianapolis Zoo Annual Report."
- Recognition in all relevant Indianapolis Prize and Indianapolis Zoo news releases, publications, signage and promoted campaigns.

Indianapolis Prize Gala Gold Sponsors are those who donate gifts of \$10,000. If you are interested in discussing an Indianapolis Prize sponsorship opportunity, please contact Liana Mitchell Wallace by phone at 317-630-5168 or by email at lwallace@indianapolisprize.org. Thank you for your interest in making a difference for wild things and wild places.



IndianapolisPrize.org



SILVER SPONSORSHIP

The Indianapolis Prize team appreciates your consideration of sponsorship as we continue to bring national and international recognition to the scientific research, community collaboration and awareness that has impacted animals threatened with extinction. We are happy to work with you and your organization to customize a sponsorship for your needs.

Benefits and Recognition:

- One (1) table with seating for eight (8) guests to attend the Indianapolis Prize Gala and Welcome Reception.
- Recognition in the printed program.
- Recognition on the program screens while dinner is served.
- Name displayed on Gala signage.
- Recognition on IndianapolisPrize.org.
- Recognition on the donor board located on-grounds at the Indianapolis Zoo.
- Recognition in the “Indianapolis Zoo Annual Report.”
- Recognition in all relevant Indianapolis Prize and Indianapolis Zoo news releases, publications, signage and promoted campaigns.

Indianapolis Prize Gala Silver Sponsors are those who donate gifts of \$6,000. If you are interested in discussing an Indianapolis Prize sponsorship opportunity, please contact Liana Mitchell Wallace by phone at 317-630-5168 or by email at lw Wallace@indianapolisprize.org. Thank you for your interest in making a difference for wild things and wild places.



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VOLUNTEER SPONSOR

Volunteering empowers individuals, fosters active citizenship and helps build flourishing communities. There may be many benefits for the individuals who volunteer, but what they contribute to a person, organization or cause cannot be measured.

It takes nearly one hundred talented, passionate and dedicated Volunteers to host the Indianapolis Prize Gala. Through their advocacy, Indianapolis Prize Volunteers fulfill a critical role in the set-up, execution and overall experience of the event.

Devoted to the cause, Indianapolis Prize Volunteers advance the global conservation goals of the Indianapolis Zoological Society, Inc., give back to something that matters all while having a true and direct impact on our guests. The Indianapolis Prize Planning Team is grateful for their advocacy to make the Indianapolis Prize initiative and Gala a success.

Benefits and Recognition:

- One table with seating for eight (8) guests to attend the Indianapolis Prize Gala.
- Invitation for eight (8) guests to attend the Indianapolis Prize VIP Reception. This invitation-only event takes place prior to the Gala and is held in honor of the Winner and Finalists.
- Opportunities for sponsors' employees to volunteer at Prize events.
- Logo or name recognition in the Indianapolis Prize program.
- Logo or name recognition on the Indianapolis Prize Gala event signage for event guests.
- Logo or name recognition on the event signage for Volunteers.
- Logo or name recognition on the program screens while dinner is served.
- Logo or name recognition on IndianapolisPrize.org, with an enclosed link to sponsor's website.
- Logo or name recognition on the Volunteer Handbooks distributed at the Volunteer Orientation.
- Recognition during the Volunteer Orientation opening announcements.
- Recognition in all Prize Volunteer communications including the Indianapolis Zoo Volunteer newsletter and recruitment documentation.
- Recognition on the donor board located on-grounds at the Indianapolis Zoo.
- Recognition in the "Indianapolis Zoo Annual Report."
- Recognition in all relevant Indianapolis Prize and Indianapolis Zoo news releases, publications, signage and promoted campaigns.

The Indianapolis Prize Volunteer Sponsorship is a \$15,000 commitment. If you are interested in discussing an Indianapolis Prize sponsorship opportunity, please contact Liana Mitchell Wallace by phone at 317-630-5168 or by email at lwallace@indianapolisprize.org. Thank you for your interest in making a difference for wild things and wild places.



IndianapolisPrize.org



MICHAEL I. CROWTHER LEADERSHIP FORUM

To empower more people locally to advance animal conservation, the Prize initiative offers active and compelling ways to instill your organization's commitment to conservation. The Leadership Forum is a unique way to reach community members by connecting world-renowned conservationists with business professionals and emerging leaders.

While you may not often find them in a suit, the Winners of the Indianapolis Prize share the same leadership qualities needed for success in the boardroom. Whether it's motivating others, problem-solving, managing deal negotiations or facing a group of armed poachers, these men and women are succeeding in demonstrable ways that blaze a path for others to follow.

The Leadership Forum provides business professionals and emerging leaders with the unique opportunity to hear how the Prize Winner successfully implemented leadership in an uncommon and challenging environment.

Participants of this program will hear firsthand, how mission-driven, collaborative leadership can shape businesses, politics, policy and communities on a local and international scale. No matter the situation or environment, great leaders see change before it happens.

Benefits and Recognition:

- Website logo or name recognition on the Indianapolis Prize and Indianapolis Zoo's event home pages.
- Logo or name recognition on the Leadership Event web page, hosted on the Indianapolis Prize and Indianapolis Zoo websites. The logo will link guests to sponsor's website.
- Recognition from the moderator at the start of the program.
- Ten (10) complimentary tickets to the Leadership Event.
- Recognition on the donor board located on-grounds at the Indianapolis Zoo.
- Recognition in the "Indianapolis Zoo Annual Report."
- Recognition in all relevant Indianapolis Prize and Indianapolis Zoo news releases, publications, signage and promoted campaigns.
- Gold Sponsorship for the Indianapolis Prize Gala as outlined on page 9.

The Indianapolis Prize Leadership Event sponsorship is a \$15,000 commitment. If you are interested in discussing an Indianapolis Prize sponsorship opportunity, please contact Liana Mitchell Wallace by phone at 317-630-5168 or by email at lw Wallace@indianapolisprize.org. Thank you for your interest in making a difference for wild things and wild places.



IndianapolisPrize.org



LECTURE SERIES

To empower more people locally to advance animal conservation, the Prize initiative offers active and compelling ways to instill your organization's commitment to conservation. Sponsoring a lecture is a unique way to reach community members by connecting world-renowned conservationists with emerging leaders, and prospective scientists.

Each Prize cycle the Winner of the Indianapolis Prize takes part in a Lecture Series, comprised of four lectures taking place at colleges throughout Central Indiana. The Lecture Series provides an inspirational and educational platform for young inquisitive minds, the public, and professionals in our community to help them understand the work and determination it takes to save a species. Participants will learn what inspired the Winner of the Indianapolis Prize to become a scientist and bring awareness to the impact animal species have on our planet.

The Winner is someone who has found hope and success in the face of seemingly overwhelming obstacles. The Lecture Series gives them the opportunity to share their story and answer questions about the challenges, struggles, and successes they have faced.

Benefits and Recognition:

Sponsorship covers recognition at local Indianapolis Prize lectures.

- Website logo or name recognition on the Indianapolis Prize and Indianapolis Zoo's event home pages.
- Logo recognition on the Lecture Series web page, hosted on the Indianapolis Prize and Indianapolis Zoo websites. The logo will link guests to sponsor's website.
- Recognition during the events opening remarks.
- Logo or name recognition on event signage.
- Recognition on the donor board located on-grounds at the Indianapolis Zoo.
- Recognition in the "Indianapolis Zoo Annual Report."
- Recognition in all relevant Indianapolis Prize and Indianapolis Zoo news releases, publications, signage and promoted campaigns.
- Gold Sponsorship to the Indianapolis Prize Gala as outlined on page 9.

The Indianapolis Prize Lecture Series sponsorship is a \$15,000 commitment. If you are interested in discussing an Indianapolis Prize sponsorship opportunity, please contact Liana Mitchell Wallace by phone at 317-630-5168 or by email at lwallace@indianapolisprize.org. Thank you for your interest in making a difference for wild things and wild places.



IndianapolisPrize.org



Indianapolis Prize Gala presented by Cummins Inc.

Saturday, Sept. 30, 2023 • JW Marriott Indianapolis • IndianapolisPrize.org

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Anne Nobles
Myrta J. Pulliam

Honorary Chairs

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HSH Prince Albert II of Monaco
Harrison Ford
Gilbert M. Grosvenor
Iain Douglas-Hamilton, Ph.D.
Carl Hiaasen
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George B. Schaller, Ph.D.
Amanda Vincent, Ph.D.
Sigourney Weaver
Patricia C. Wright, Ph.D.

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Prize Specialist

Amy Nakanishi

Sponsor/Table/Guest(s) Name: _____

How would you like the table or sponsorship to be recognized?

Same as above Other: _____

Contact Name (first and last): _____

Phone: _____ Email: _____

Mailing Address: _____

Please check one of the options below:

- _____ **I wish to be a Leadership Sponsor a \$50,000 commitment.**
Includes two (2) tables with seating for 16 guests to attend the Gala and VIP Reception, recognition at both events, on the website, in the annual report and related materials.
- _____ **I wish to be a Reception Sponsor, a \$15,000 commitment.**
Includes two (2) tables with seating for 16 guests to attend the Gala and Welcome Reception, recognition at both events, on the website, in the annual report and related materials.
- _____ **I wish to be a Gold Sponsor, a \$10,000 commitment.**
Includes a table for eight (8) guests and invitation to the VIP Reception, prominent recognition on the website, at the event and in the Indianapolis Zoological Society, Inc. annual report.
- _____ **I wish to be a Silver Sponsor, a \$6,000 commitment.**
Includes a table for eight (8) guests, recognition on the website, at the event and in the Indianapolis Zoological Society, Inc. annual report.
- _____ **I wish to sponsor the _____ event, a \$15,000 commitment.**
Includes Gold sponsorship to the Gala and prominent recognition at the chosen event.
- _____ **I am interested in discussing a partnership or custom sponsorship.**
Please contact me using the information provided above.

By signing below, I agree to support the Indianapolis Prize Program.

Print Name

Signature

Date

Questions? Contact Amy Nakanishi at 317-630-2004 or ananishi@indianapolisprize.org

To be recognized at the event, this form must be received by Aug. 31, 2023.

Thank you for making a gift to the Indianapolis Prize. How do you wish to make your gift?

Invoice: Please indicate the date(s) you would like to be invoiced: _____

Credit Card: AMEX Visa MasterCard Discover

Name on Card: _____

Billing Address: _____

City: _____ State: _____ Zip: _____

Credit Card # _____ Exp. Date: _____ CIN#: _____

Please mail or fax completed forms to: Amy Nakanishi
Indianapolis Zoological Society, Inc.
1200 West Washington Street, Indianapolis, IN 46222
Fax: 317-630-5153



The Indianapolis Prize is the world's largest monetary award given for animal conservation and is one of the ways the Indianapolis Zoological Society protects nature and inspire people to care for our world.

