

## Mission Statement Indianapolis Zoo

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The Indianapolis Zoo empowers people and communities, both locally and globally, to advance animal conservation.

indianapoliszoo.com

# Indianapolis Zoo's Tenth Annual Naturally Inspired Paint Out Call for Entry

**Be inspired to create beautiful artwork while supporting the Indianapolis Zoo!** The Indianapolis Zoo, a not-for-profit organization, is seeking artists to participate in the Naturally Inspired Paint Out, our tenth annual "en plein air" event. A panel of distinguished judges will select from the applicant group fifteen artists to participate. Selections will be juried based on creativity, integrity of work, plus sensitivity to and understanding of the subject. Artists selected to participate will receive a \$100 stipend to cover material costs and supplies.

The Naturally Inspired Paint Out is an opportunity for artists to gain professional exposure while helping support the important conservation and education goals of the Indianapolis Zoo. In addition to showcasing their work onsite to tens of thousands of Zoo members and guests at the Naturally Inspired Art Show, the artist's work will be featured in the Indianapolis Zoo Member eNews, with a circulation of over 55,000 households in Indiana and beyond.



**For consideration in the Naturally Inspired event, please submit the following:**

- Brief letter stating interest in the Zoo's Naturally Inspired events;
- Biographical resume;
- The Naturally Inspired Paint Out Entry Form;
- Three (3) examples of recent work (digital images). Each image must contain the artist's name, title, medium, size, and date;
- Entry applications must be submitted by 5pm on **Monday, March 12, 2012.**

## Event Details

**Naturally Inspired Paint Out Day:** April 28, 2012 (8:30am start)

- Artists will be responsible for bringing supplies onto Zoo grounds;
- Artists must stay on main pathways in publicly accessible spaces;
- A box lunch will be provided to artists participating in the event;
- Artwork should be no smaller than 12" x 12" and no larger than 24" x 36";
- Artwork may be turned in by 3:30pm on April 28 or taken home and returned by Tuesday, May 1.

The artist may choose any area, plant or animal of the Zoo or White River Gardens that inspires them—from roses in the DeHaan Tiergarten to cheetahs in the Plains Biome. Finished pieces will be donated to the Zoo and can be turned in that day or by end of day Tuesday, May 1. Subsequently, the finished works of art will be framed (if needed) and go on display as the Naturally Inspired Exhibition in White River Gardens from June-August 2012. Each piece of art will be silently auctioned as a fundraiser for the Zoo.

**Naturally Inspired Art Show:** June 1-August 22

*Naturally Inspired Art Show* exhibition, in partnership with The Great Frame Up of Indianapolis, will hang in the Schaefer Rotunda of White River Gardens.

**Silent Auction & Artist's Reception:** August 23; 5:30-7:30pm

Artists will receive two (2) complimentary tickets to the Naturally Inspired Silent Auction & Artist's Reception in partnership with The Great Frame Up. Artists will be encouraged to mingle with members, donors and guests and discuss their artwork.

# Naturally Inspired Paint Out

## Entry Form

(Please Print)

Name: \_\_\_\_\_

Address: \_\_\_\_\_

City/State/Zip: \_\_\_\_\_

Affiliations: \_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_

Primary Phone: \_\_\_\_\_

Secondary Phone: \_\_\_\_\_

Email: \_\_\_\_\_

### First Example

Title of Work: \_\_\_\_\_

Medium: \_\_\_\_\_

Size: \_\_\_\_\_

### Second Example

Title of Work: \_\_\_\_\_

Medium: \_\_\_\_\_

Size: \_\_\_\_\_

### Third Example

Title of Work: \_\_\_\_\_

Medium: \_\_\_\_\_

Size: \_\_\_\_\_

### Entry Checklist

- Letter of interest
- Biographical resume
- Entry form
- Three (3) examples of work

Send entry form by email:

[chyde@indyzo.com](mailto:chyde@indyzo.com)

### Questions?

317.630.2019 (ph)  
317.630.5153 (fx)

### Please Note:

Applications must be submitted by 5pm on **Monday, March 12, 2012.**

Selected artists will be notified by phone no later than **Monday, April 9, 2012.**

**THANK YOU FOR YOUR INTEREST IN NATURALLY INSPIRED PAINT OUT!**